

PRESS RELEASE



For Immediate Release: February 19, 2009

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HISPANIC HERITAGE YOUTH AWARDS ALUMNI EMANUEL PLEITEZ RUNS FOR CONGRESS IN DISTRICT 32

LOS ANGELES, Calif. – Emanuel Pleitez – who was honored with the 2001 Hispanic Heritage National Youth Award and Regional Los Angeles Award for Sports – announced his candidacy for the 32nd District in Calif. as a Democrat. Pleitez, who grew up in the East Los Angeles area, was also honored by the Hispanic Heritage Foundation (HHF) with a LOFT (Latinos on Fast Track) Award for leadership in diversifying America’s workforce in 2008.



“Emanuel is an embodiment of our mission at the Hispanic Heritage Foundation,” said Jose Antonio Tijerino, President and CEO of HHF. “He has truly embraced his role as a leader and role model for all Americans but especially for Latinos. He also offers the residents of the 32nd District with a hometown perspective enhanced with new ideas, energy and optimism as America struggles with new challenges. The HHF family is very proud and looking forward to even greater things from Emanuel.”

Prior to announcing his run for Congress, Pleitez was a member of the Obama-Biden transition team for the Treasury Department. He recently opened his campaign headquarters today at 4507 Valley Blvd in Los Angeles. (To learn more about or support Pleitez’s campaign visit www.pleitezforcongress.com.)

“Since announcing my intention to run for Congress, I have been humbled by the overwhelming support I have received from community leaders, students, seniors and small business owners,” said Pleitez. “At the forefront of my support is the HHF familia with fellow Youth Awards alumni working around the clock as volunteers on my campaign. I’m proud to represent a ‘New Leadership,’ which HHF has had as a cornerstone of their youth programs, from my hometown of Los Angeles to Capitol Hill.”

Born and raised in East Los Angeles, Pleitez formerly served as a member of the U.S. Treasury Department Agency Review Team for the Obama-Biden Presidential Transition. He has also worked in the offices of Los Angeles Mayor Antonio Villaraigosa during his tenure on the Los Angeles City Council and U.S. Senators Tom Daschle and Hillary Clinton on the Senate Democratic Steering and Coordination Committee.

An alum of Stanford University and a first-generation college graduate, Pleitez considers education a top priority. As such, he has been involved with the Quest Scholars Program at Stanford University to develop partnerships aimed at encouraging the success of low-income high school students. He also helped co-found the Alumni Foundation of Woodrow Wilson High School in El Sereno.

Pleitez is running for the 32nd Congressional seat, which is soon to be vacated by Labor Secretary nominee Congresswoman Hilda Solis. The District includes the cities of Azusa,

Baldwin Park, Covina, Duarte, El Monte, Irwindale, South El Monte, and West Covina and portions of Monterey Park, East Los Angeles and the San Gabriel Valley.

About the Hispanic Heritage Foundation

The Hispanic Heritage Foundation, a nonprofit organization which identifies, inspires, promotes, and prepares Latino leaders through educational, cultural and workforce programs. For more information, please visit www.HispanicHeritage.org or for an introduction to HHF's mission visit www.HHFvideo.com.

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