

HISPANIC HERITAGE FOUNDATION PRESS RELEASE

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HISPANIC HERITAGE FOUNDATION TO CO-HOST 2009 LATINO INAUGURAL GALA; PARTICIPATE IN LATINO STATE OF THE UNION

WASHINGTON, DC – The Hispanic Heritage Foundation (HHF) will co-host the 2009 Latino Inaugural Gala, *Celebrando el Cambio* (Renewing America's Promise) joining NCLR, NALEO, LULAC, CHCI, CHLI, Voto Latino, DNC Hispanic Caucus. The event will take place on Sunday, January 18, Union Station in Washington, DC from 7:30 – after midnight.

The largest Latino inaugural celebration in Washington, DC will take place at Union Station in Washington and feature Marc Anthony, Alejandro Sanz, Paulina Rubio, Rosario Dawson, Tony Plana, Judy Reyes, Adam Rodriguez, Wilmer Valderrama, Mariachi Los Camperos de Nati Cano, and WAR, among others.



“It is important Latino-serving institutions come together to celebrate and support the new administration,” said Jose Antonio Tijerino, President and CEO of HHF. “We are also looking forward to taking part in the State of the Latino Union on the panel discussion on education. As a national organization which advocates education, culture and leadership, we expect to play a programmatic role in addressing the challenges and celebrating the successes of Latino youth.”

On Monday, January 19 from 8:30 a.m.-1:30 p.m., Tijerino will serve as a panelist during the 2009 Latino State of the Union’s segment on education. During the congregation, key Latino leaders will gather for a thoughtful discussion on how our national and local community leaders will continue to advance a Latino agenda with the new Administration. The conference will feature panel discussions on education, the economy, combating hate speech, and the role of the media. For more information, contact Diego Groisman at DGroisman@rabengroup.com.

HHF has also launched their 12th annual Hispanic Heritage Youth Awards and applications are now available at www.hispanicheritage.org. HHF and its sponsors will once again provide more than half a million dollars in educational grants to more than 200 Latino high school seniors across 12 regions throughout the country. The Youth Awards Regions include: **Dallas, Houston, San Antonio, San Diego, Los Angeles, San Jose/San Francisco-Bay Area, Phoenix, Chicago, Miami, New York, Philadelphia/New Jersey, and Washington, DC.**

About the Hispanic Heritage Foundation

The Hispanic Heritage Foundation is a national nonprofit which identifies, inspires, promotes, and prepares Latino leaders through educational, cultural and workforce programs. For more information, please visit www.HispanicHeritage.org or for an introduction to their mission visit www.HHFvideo.com.

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